



# NATALIA GOLUBOFF

Art Director

☎ (954) 258-4221

✉ natalia.goluboff@gmail.com

🌐 www.natgoluboff.com

📍 Miami, FL

## ABOUT ME

Hi, I'm Nat, an Art Director fueled by a passion for visual storytelling and innovation. With 8 years of experience, I specialize in translating concepts into captivating designs across print, digital, and experiential mediums. I thrive on collaboration and love pushing the boundaries of conventional design.

## EDUCATION

**B.F.A Graphic Design**  
Florida Atlantic University  
2016

**Associate in Arts**  
Broward College  
2013

## EXPERTISE

Branding and Identity

Creative Direction

Multimedia Graphic Design

Conceptual Thinking

Project Management

## LANGUAGE

English

Spanish

## WORK EXPERIENCE

● 2022 - Present  
Hy Cite Enterprises (Royal Prestige)  
**Lead Senior Graphic Designer**

As the Lead Senior Graphic Designer at Royal Prestige, I've had the privilege of developing our brand guidelines, solidifying my role as a brand ambassador. Collaborating with various departments company-wide, I ensure strict adherence to these guidelines while crafting captivating content across diverse platforms. With a specialization in content creation, my team and I conceptualize and execute innovative designs for various product campaigns, including video, photography, copywriting, packaging, website, social media content and more.

● 2018 - 2022  
Redline Media Group (advertising agency)  
**Senior Graphic Designer**

As a Senior Graphic Designer, I spearhead the creation of visually compelling content across various platforms, including print, digital, and multimedia. Leveraging my expertise, I conceptualize and execute innovative design solutions that align with client objectives and brand strategies. Collaborating closely with cross-functional teams, I contribute to the development of impactful campaigns while adhering to project timelines and brand guidelines.

● 2016 - 2018  
The Pink Collective (advertising agency)  
**Lead Designer - Project Coordinator**

In my role as Lead Designer, I assumed responsibility for conceptualizing innovative designs encompassing brand identities, print and digital collateral, logos, web designs, advertisements, and campaigns. I adeptly coordinated a team of designers to ensure alignment with project timelines, while maintaining open lines of communication with clients to guarantee satisfaction and project success.